



natpac
KSCSTE - NATPAC

ROAD SAFETY MONTH - 2022

18th January to 17th February 2022



KSCSTE - NATIONAL TRANSPORTATION PLANNING AND RESEARCH CENTRE
(An Institution of Kerala State Council for Science, Technology and Environment)
K. Karunakaran Transpark, Aakkulam, Thiruvikkal P.O, Thiruvananthapuram - 695011
www.natpac.kerala.gov.in



ROAD SAFETY AN OVERVIEW

Road safety is a growing concern in many developing countries that aim to become more liveable. The lives of the most Vulnerable Road Users (VRU), especially those walking and cycling, are often the most at stake. As per the World Health Organization, road crash-related deaths are the first largest cause of death among children aged 5–14 and adults aged 15–29. Globally, 54% of road crash-related deaths are attributed to pedestrians, cyclists, and motorcyclists. Hence it is imperative to improve the safety consciousness of society and hence road safety becomes more and more important to be taught to our children as they start their journey as new drivers.

Road crashes continue to be a leading cause of death, disabilities, and hospitalization in Kerala despite a lot of commitment and efforts. A total of 1,08,406 crashes occurred in Kerala during the three calendar years from 2018 – 2020, including 10,997 fatal crashes, 78,100 grievous injury crashes and 15,743 minor injury crashes. Travel restrictions imposed to slow the spread of the Covid-19 pandemic resulted in a decrease in the absolute number of crashes in 2020.

The Ministry of Road Transport & Highways observes Road Safety Week/Month every year, which is a national event that is celebrated from the Mid January to Mid February. In order to create awareness among the general public to improve the safety on road and to give an opportunity to all stakeholders to contribute to the cause of road safety, various activities will be conducted during this period. The main aim of this event is to create Road Safety Awareness among Students, College, and General Public.

BROAD THEMES

KSCSTE–NATPAC invites participation for various road safety contests under the following broad themes of Road Safety.

- Safety of Vulnerable Road Users
- Safe Roads and Road User Behaviour
- Teen and Young Age Driving
- Safety gears - seatbelt, helmet, booster seat
- Traffic violations
- Green Mobility: Public Transportation, Non–motorised vehicle transport, Water transport and Electric vehicle

ROAD SAFETY CONTESTS

Road Safety contests are planned to be conducted among students in the school/college and the general public. There is no registration fee for participating in the contest. Details of the activities are given below:

Upper Primary Level (Standard 5 - 7)

- Painting Competitions
- Slogan creation
- Poem Writing
- Story Writing

High School Level (Standard 8 - 10)

- Painting Competitions
- Story Writing
- Slogan creation
- Poem writing
- Essay writing
- Virtual quiz

Higher Secondary School Level (Standard 11 - 12)

- Painting Competitions
- Story writing
- Slogan creation
- Poem writing
- Essay writing
- Virtual quiz

College Level

- Painting Competitions
- Story writing
- Slogan creation
- Poem writing
- Essay Writing
- Troll Creation
- Virtual quiz

ROAD SAFETY MONTH- 2022



General Public

- Painting Competitions
- Story writing
- Slogan creation
- Poem writing
- Essay writing
- Troll Creation

EVALUATION

Road Safety Contest will be screened at three stages – Primary screening, Secondary screening and State level screening.

Primary Screening: The interested students/general public can register in any activity by filling the online participation form (<https://forms.gle/CwVC4631u2TsBmAf9>). The school/college authorities will evaluate the activities of the students and forward the details of topper under each activity to the e-mail rsp.natpac@gmail.com for secondary screening before 30.01.2022.

The school/college authorities will receive an e-mail with online registration form to upload pictures/documents of the activities performed by the topper under each category. The last date for uploading top entries from each School/college is 04.02.2022.

Secondary Screening: All the registered entries received from schools/colleges will be scrutinized and screened by the screening committee. Entries for State level screening/competition will be shortlisted at this stage. All shortlisted entries will be provided with certificate of appreciation.

State level screening: The shortlisted entries will be again screened and evaluated by the State level committee. Top three entries under each activity will be provided with cash prize and certificate which will be announced in the Valedictory Session on 17.02.2022.

IMPORTANT DATES

30-01-2022	<ul style="list-style-type: none">• Last Date for receiving the details of top entries for secondary screening from each School/college
04-02-2022	<ul style="list-style-type: none">• Last Date for uploading top entries from each School/college
17-02-2022	<ul style="list-style-type: none">• Announcement of prizes at Valedictory Session

INSTRUCTIONS FOR CARRYING OUT THE ACTIVITIES

General Instructions

- One participant can register in a maximum of five activities.
- All the shortlisted entries will be considered for promoting road safety awareness among specific road user target groups and general public by KSCSTE-NATPAC.
- All the School/College students shall participate in the activities under the guidance of Teacher/Faculty advisor who shall be nominated by the head of the institution.
- A guideline for each activity needs to be strictly adhered. If not, such entries will be disqualified.
- All the activities shall be related to road safety, but restricted to the broad themes of the activities.

1. Painting Competition

- Drawing/painting must be in A4 or A3 size.
- Drawing/painting can be made with a pencil, crayon, watercolor, oil paint, etc.
- The name, age and address must be mentioned in the painting.
- Contest entries must be submitted in either JPG/ PDF format with good quality.
- The file size should not exceed 7MB.
- Computer generated image won't acceptable

2. Story writing

- The story must be written in English/Malayalam.
- File format: file must be uploaded as a Pdf/doc/jpg.
- Maximum word-limit 1000- 1200 words.
- The story must have a title
- The content should be mainly focus on theme.
- The story must be original and not published/awarded before

3. Slogan Creation

- The number of slogans can vary from 1 to 3 per participant
- Slogans must be written in English/Malayalam.
- Maximum word-limit 10- 15 words.

4. Essay writing

- Maximum word-limit 1200– 1500 words.
- Any practice of plagiarism will lead to disqualification
- The article must be hand-written /typed in English/Malayalam.
- The article needs to be submitted in Pdf/doc/jpg format.
- There will be a restriction of one article per author.

5. Poem writing

- Poems must be written in English/Malayalam.
- Any plagiarized work will be disqualified along with any other work submitted by the entrant.
- File format: file must be uploaded as a Pdf/doc/jpg.
- Poems must not have been published, self-published, published on a website, broadcast, been selected for any other competition.
- The poems must have a title and in the range of 8–24 lines (excluding title).

6. Troll creation

- Trolls can be either in English / Malayalam
- The troll should carry a social message within the broad themes of Road Safety.
- The troll should not contain any personal criticism or abuse directed to wards any specific person or institution.
- The troll should be the competitor' s own creation and must not be a copied one.
- There should be an appropriate image quality

7. Virtual Quiz

- You can attempt only once.
- There are a total of 15 questions.
- Each question carries one mark.
- No negative marking for wrong answers.
- Questions are of Multiple Choice.



ABOUT KSCSTE-NATPAC

National Transportation Planning and Research Centre (NATPAC), an institution under Kerala State Council for Science, Technology and Environment (KSCSTE), is a premier R & D institution in the country which works on multi-modal system of transportation. The headquarters of the Centre is at Thiruvananthapuram. Since its inception in 1976, the Centre has been offering solutions to the Government and handles research and consultancy projects as per the Country/State's requirements in the arena of Highway Engineering, Traffic & Transportation Planning, Road Safety, Transport Economics & Management, Techno-Economic Feasibility, Public Transportation, Socio-Economic Impact Analysis, Transport Energy & Pollution, Water Transportation, Innovative Transport Systems, etc.

KSCSTE-NATPAC has a staff strength of over 100 professionals working in different fields of Civil Engineering. The Scientific staff of the Centre are well experienced with multi-disciplinary background in the fields of Traffic Engineering, Transport Planning, Traffic Safety, Highway and Geotechnical Engineering, Hydraulics Engineering, GIS & Remote Sensing, Transport Economics, Computer Applications and Transport Management. KSCSTE-NATPAC has association with various national and international agencies for carrying out specialised technical projects and has MoUs with reputed institutions in the Country.

ABOUT SAFE SAVARI

Safe Savari is an online learning portal from NATPAC. This is the place to get road safety concepts right. NATPAC provides both classroom-based and digital content-based training programs for school children and the general public on Road Safety. Anyone can access road safety digital content anywhere, anytime by logging into the portal. These contents are also available through SafeSavari mobile application as well, which can be downloaded from Google PlayStore. The road safety-related materials, training contents, and videos are also available in the portal.

All shortlisted entries will be published on the Safe Savari website (www.safesavari.com) of NATPAC and also used for the preparation of road safety materials by KSCSTE-NATPAC.



Address for Correspondence

Office of the Director
KSCSTE – NATPAC
(NATIONAL TRANSPORTATION PLANNING AND RESEARCH CENTRE)
K.Karunakaran Transpark, Akkulam, Thuruvikkal (PO), Thiruvananthapuram,
Pincode: 695 011, Kerala, India.

Phone: + 91 471 - 2779200
E- mail: rsp.natpac@gmail.com

ROAD SAFETY MONTH - 2022



natpac
KSCSTE - NATPAC